Sender: BudgetBraniacs

Subject: Your wish is our command, here is your free guide!

Dear Mrs. Smith,

First, let me start by saying congratulations on taking a huge step towards equipping your kids with financial know-how! Thank you for requesting the free guide. As promised, I have included the link below.

Before you jump down to the link, let me tell you a few things you will find in your free guide. This way you will get a short overview of what to expect when you click on that link. I want to make it as convenient for you as possible. You will find:

\*How to make setting up a budget fun

\*How games can grow interest

\*How modeling financial wisdom to children is imperative

We are so grateful you found us, Mrs. Smith, and we know you will enjoy your free guide. While this is a great start, there is more you can do to increase your child’s future financial success. Check this out! [www.brainbrainiacs.com/kids](http://www.brainbrainiacs.com/kids). A whole new world awaits your child, one that will set them apart from other kids, teens, and adults for the rest of their lives.

Regards,

Brain Brainiacs team

CLICK HERE for your free guide